

WORKshift

Calgary Regional Telework Initiative
The Future of Work Summit
October 21, 2009



Think outside the office

An innovative initiative led by

CALGARY
ECONOMIC
DEVELOPMENT



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Business Return on Investment

- Increase productivity
- Reduce operating costs
- Reduce carbon footprint
- Improve attraction and retention of staff



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WORKshift

What is it?

- ❑ An innovative approach to accelerate the adoption of telework in the Calgary Region
- ❑ A one-stop shop for “all things” telework including tools and resources to make implementation fast and inexpensive
- ❑ The largest and most comprehensive telework initiative undertaken in Canada
- ❑ A showcase for similar projects across Canada



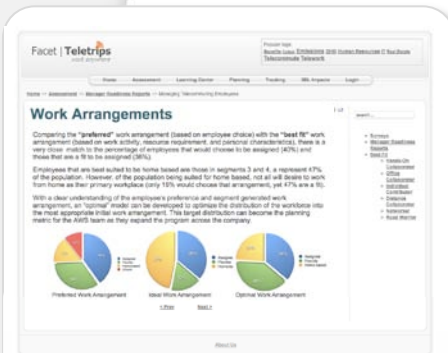
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WORKshift

1

conduct
ANALYSIS

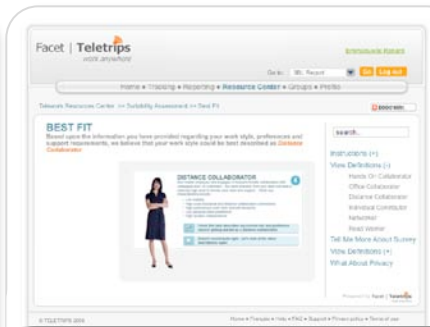


ORGANIZATIONAL SET-UP

INITIATE PROGRAM: Gain a clear understanding of the work practices, preferences, and requirements of today's knowledge based workforce.

2

manage
OPERATIONS

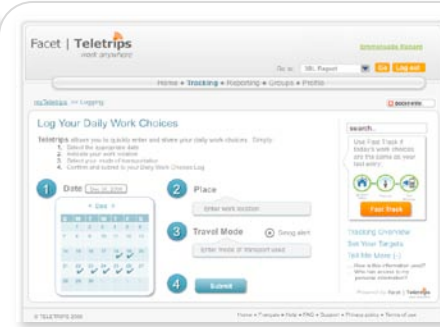


POLICIES, PROCEDURE AND TRAINING

Use **Telework Management System** to guide the decision process and manage the workforce transition to the new work environment. Includes eWORK training module

3

track
CHANGES



DAILY WORK CHOICES TRACKING

Use **Tracking System** to record and measure the daily choices employees make regarding work location, modes of transportation and communication preferences

4

report
RESULTS



ANALYTICS & REPORTING

Use **WORKshift Reporting System** to aggregate and manage the extensive range of triple bottom line benefits associated with adoption of WORKshift

WORKshift

Key Elements

- ❑ Education, awareness & promotion of telework as a business strategy
- ❑ Pilot program participation
- ❑ Tools and resources for business to encourage adoption
- ❑ Resources for teleworkers, managers and corporate services
- ❑ Measurement and reporting of triple bottom line benefits
- ❑ Distributed work centre and policy development



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Thank You

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